

**COMPAS Proprietary
Candidate Electability Traction Scores
(CETS, pronounced “seats”)**

**An Appendix to the 12 COMPAS/ National Post/
Global Television/ CanWest
Riding Studies
June, 2004**



**COMPAS Inc.
Public Opinion and Customer Research**

Table 1.0: Candidate Electability Traction Scores by Riding

Candidate Name and Party	Candidate Share¹	Party Share²	Candidate Electability Traction Score³⁴
Surrey North (BC)			
Chuck Cadman, IND	40	0	40.0
Jim Karpoff, NDP	26	37	-17.5
Dan Steel, Lib	18	25	-9.3
Jasbir Singh Cheema, CPC	12	25	-17.3
Ottawa Centre (ON)			
Ed Broadbent, NDP	47	29	25.4
Richard Mahoney, Lib	27	36	-14.1
Mike Murphy, CPC	22	26	-5.4
Toronto Danforth (ON)			
Jack Layton, NDP	53	44	16.1
Dennis Mills, Lib	33	35	-3.1

¹ The candidate share was calculated by using his/her actual share of the vote from the COMPAS riding surveys (June 4-7, 2004).

² The pure party share was calculated using the results of the following question, asked in each riding, "Let's imagine for a moment that all of the current candidates in your particular riding resigned and pulled out of the election for personal, family or health reasons. Let's suppose that the [ROTATE] Liberal, Conservative, NDP and Green parties all nominated new candidates whom you knew nothing about. In this hypothetical situation, which party would you vote for?"

³ COMPAS' proprietary Candidate Electability Traction Score (CETS) is calculated by subtracting the party's share from the candidate's share, dividing the remainder by 100 minus the party's share. For example, Ed Broadbent's CETS is calculated as follows: $[(47-29)/(100-29)] \times 100$.

⁴ Candidate Electability Traction Scores were calculated for those candidates or parties that received a minimum of 5% of the vote.



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Loftus Cuddy, CPC	10	14	-4.7
Kings-Hants (NS)			
Scott Brison, Lib	49	40	15.0
Bob Mullen, CPC	29	29	0
Skip Hambling, NDP	16	21	-6.3
Kevin Stacey, Green	5	9	-4.4
Vancouver South (BC)			
Ujjal Dosanjh, Lib	41	33	11.9
Victor Soo Chan, CPC	27	30	-4.3
Bev Meslo, NDP	28	33	-7.5
Doug Perry, Green	5	4	1.0
Newmarket-Aurora (ON)			
Belinda Stronach, CPC	59	54	10.9
Martha Hall Findlay, Lib	30	34	-6.1
Ed Chudak, NDP	8	6	2.1
Essex (ON)			
Jeff Watson, CPC	44	39	8.2
Susan Whelan, Lib	34	32	2.9
David Tremblay, NDP	20	23	-3.9
Edmonton Centre (AB)			
Anne McLellan, Lib	42	37	7.9
Laurie Hawn, CPC	41	46	-9.3
Meghan McMaster, NDP	15	16	-1.2
Argenteuil-Mirabel (PQ)			
Mario Laframboise, BQ	59	56	6.8
Yves Sabourin, Lib	29	24	6.6
David McArthur, CPC	9	11	-2.2
Laval (PQ)			



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Nicole Demers, BQ	52	50	4.0
Pierre Lafleur, Lib	34	32	2.9
Stephane d'Amours, CPC	11	10	1.1
Palliser (SK)			
Dave Batters, CPC	40	38	3.2
Dick Proctor, NDP	35	28	9.7
John Williams, Lib	23	30	-10.0
Calgary South Centre (AB)			
Lee Richardson, CPC	53	52	2.1
Julia Turnbull, Lib	29	28	1.4
Keith Purdy, NDP	13	13	0

Table 1.2 Top Five Candidate Electability Traction Scores

Candidate Name and Party	Candidate Share	Party Share	Candidate Electability Traction Score
Chuck Cadman, IND	40	0	40.0
Ed Broadbent, NDP	47	29	25.4
Jack Layton, NDP	53	44	16.1
Scott Brison, Lib	49	40	15.0
Ujjal Dosanjh, Lib	41	33	11.9



Table 1.3 Bottom Five Candidate Electability Traction Scores

Candidate Name and Party	Candidate Share	Party Share	Candidate Electability Traction Score
Jim Karpoff, NDP	26	37	-17.5
Jasbir Singh Cheema, CPC	12	25	-17.3
Richard Mahoney, Lib	27	36	-14.1
John Williams, Lib	23	30	-10.0
Laurie Hawn, CPC	41	46	-9.3

